



pattern *texture* light
chapter weekend color
elements
of design
 shape **2009**
line space

welcome *designers!*

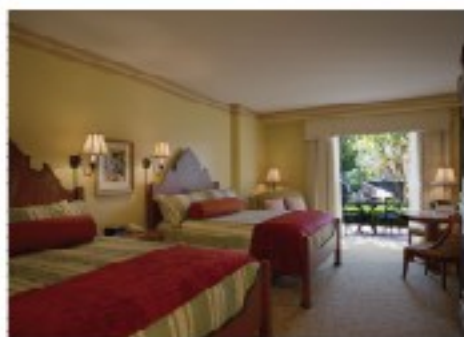
2009 annual *chapter weekend*

september 25th – 27th 2009 - Loews Portofino Bay Hotel at Universal Orlando®



AT UNIVERSAL ORLANDO®

At Loews Portofino Bay Hotel, you'll discover a little bit of Italy right in Central Florida! 3 pools, 8 restaurants/lounges, a full-service spa and fitness center and supervised activities for the kids. Since our special rate is good for 3 days before and after the Chapter Weekend, why not make it a mini-vacation? Universal Studios Theme Park® and Universal Islands of Adventure® Theme Park are just a complimentary water-taxi ride away, as is Universal CityWalk® Entertainment Complex. Great shopping and golf are close as well! Get details at www.universalorlando.com



Standard Queen room, only \$135/night!
Choose from 1 king or 2 queen beds.



All of the events and CEUs will take place in the beautiful on-site meeting facilities.

At ASID Florida North's Chapter Weekend 2009 in Orlando:

- Catch up on the latest happenings in our ASID chapter and the Interior Design practices in the state from Chapter leaders and keynote speakers.
- Make new friendships and reconnect with old peers at several social events, set in gorgeous Italian-inspired architecture and theming
- Get inspired by our CEUs, not to mention a head start on requirements - all 6 hours offered during the weekend meet HSW standards and feature nationally-recognized speakers on subjects that matter to today's designers.
- Discover new products and services at our Tabletop Trade Expo
- See exciting projects by our members during the Awards Show





schedule of events

thurs sept 24

Evening check-in at hotel (new and current board members)

fri sept 25

9:30 - 12:00 Board meeting

12:00 - 1:00 Board Lunch

1:00 - 2:30 New Board Orientation

3:00 - 5:15 2-hr HSW CEU "Sustainable Residential Interiors" by Annette Stelmack

3:00 - 5:15 DCC Training

6:30 - 7:30 Cocktail Welcome Reception

7:00 - 7:30 State of the Chapter address

Dinner on your own

sat sept 26

Breakfast on your own

9:30 - 11:45 2-hr HSW CEU "Creating Value: Do You Offer What Clients Want?" by Christine Piotrowski

12:00 - 1:15 Lunch with Keynote Speaker, Janice Young, discussing licensing in the State of Florida

1:30 - 3:45 2-hr HSW CEU "You Are Not Your Job! How to Create Sustainable Work/Life Balance" by Liesbet Trappenburg

5:30 - 7:30 Cocktail Reception with Tabletop Trade Expo Show

7:30 - 9:30 Dinner/Awards, including Chapter Awards, Design Competition Awards and Installation of new officers

sun sept 27

Day of fun on your own!

All 3 CEU's
meet HSW!



annette stelmack

sustainable residential interiors:

- How to design green interiors •
- How to "green" a design business •
- Finding green products for residential projects •
- Inspiring case studies

Annette is the founder and principal of Inspirit-LLC, instilling courage and life by inspiring future generations through a fusion of environmental stewardship and creativity. With 30 years of experience in the building industry, Annette is a LEED Accredited

Professional and nationally-recognized design leader, educator and author influencing proactive transformation in the building industry.



christine piotrowski

creating value:

do you offer what clients want?

Creating value for clients is a critical component to achieving success for the designer. The fee a client is willing to pay for design services reflects the value the client places on the service and the value the designer provides.

Learn about • The concepts of value

in design services • Client perceptions of value • Identifying the designer's value • Value-based fee strategies

Christine M. Piotrowski, FASID, is the author of the best-selling book "Professional Practice for Interior Designers". She has contributed articles and made presentation on business practices at the national, regional, and local levels and has researched, written, and lectured extensively on interior design business practices. She has presented at NeoCon, Arc Interiors, ASID National Conference, ASID chapters across the country and has been a member of the ASID Distinguished Speaker Series since 2007.



janice r. young

**your florida license:
what you need to know**

- Catch up on the latest interior design licensing issues in the State of Florida
- Learn about how interior design licensure favorably affects those who choose to remain unlicensed, what work they can do and how they may identify themselves.

Janice R. Young, FIIDA, ASID, is a graduate of Auburn University with a Bachelor of Design from the School of Architecture and Fine Arts. She has served in many capacities for both IIDA and ASID at the chapter, national, or international level. She is President of the legislative coalition, the Interior Design Associations Foundation, Inc. of Florida (IDAF) and is the recipient of numerous awards for personal leadership and service in her community and to the interior design profession, and her firm, Janice Young & Associates, Inc. has also enjoyed recognition for project design through numerous awards.



liesbet trappenburg

**you are not your job - how to create
sustainable work/life balance**

- Learn how to keep your life in balance • Explore the direct correlation between sustainable design concepts and work/life balance • Identify and reclaim personal core values • Test intuition as an effective decision-making tool

• Learn a new approach to a "to-do" list

Dutch-born, Liesbet Trappenburg has corporate experience in advertising, sales, marketing, and management positions in Fortune 500 companies including Irving Trust Bank and Eastman Kodak. Her previous position as VP of Sales with Eastpak, Inc. took her to Europe and Canada where she observed other cultures' values regarding work/life balance. In 1995, Liesbet left her corporate job and started her own company, Windmill Worldwide. She offers compelling keynote speeches, seminars, and company retreats to interior designers, architects, industry vendors and corporate executives.



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registration form

ASID Florida North • chapter weekend 2009 • september 25th - 27th, 2009

Name _____
 Company _____
 Address _____
 City _____ State ____ Zip _____
 Phone _____ Fax _____
 Email _____
 ASID# _____
 Vegetarian Option for dinner, check here _____

Description/Time	number of members	number of non-members	number of students	Total \$
Complete Weekend (includes all 3 CEUs, lunch, 2 cocktail receptions and dinner/awards)	@ \$200	@ \$325	@ \$175	
Sustainable Residential Interiors 2-hr HSW CEU Fri 9/25	@ \$45	@ \$75	@ \$25	
Creating Value 2-hr HSW CEU Sat 9/26	@ \$45	@ \$75	@ \$25	
You Are Not Your Job 2-hr HSW CEU Sat 9/26	@ \$45	@ \$75	@ \$25	
Cocktails (includes appetizers + 2 drink tickets) Fri 9/25	n/c	@ \$25	@ \$15	
Lunch with Keynote Speaker Janice Young Sat 9/26	@ \$25	@ \$35	@ \$25	
Cocktails/Dinner/Awards (includes appetizers + 2 drink tickets) Sat 9/26	@ \$85	@ \$100	@ \$85	
<i>Note: ASID Member dinner guests tickets \$85/ea, non-member guests \$100 ea)</i>				
			Total	

payment options

sponsorship and ticket requests may be paid either by check or credit card

Check # _____

checks are to be made payable and mailed to:

ASID Florida North Chapter
 ATTN: Grant Gribble
 Gribble Interior Group
 1822 Edgewater Drive
 Orlando, FL 32804

Credit Card: Please complete and fax to: 407-422-7007

(Gribble Interior Group, Attn: Grant)

Visa ___ MC ___ Amex ___ Expiration Date _____

Name on card _____

Card No _____

Security Code _____ Billing zip code _____

Signature _____

Total \$ remitted _____

**Questions? Contact Grant Gribble at
 407-423-1224 or grant@gribbleinteriors.com**

hotel reservation deadline 9.3.09 to lock in special \$135/night rate for one king or 2 queen beds

To book your hotel room, call Loews Portofino Bay Hotel at 1-866-360-7395. You must mention that you are with the "Elements of Design" ASID Florida North Chapter in order to receive the conference room rate of \$135/night.

